AT YOURLEISURE

Tackling a Tailgate

Getting into the spirit before the big game is easy if you listen to the pros.

WHETHER YOU'RE CHEERING FOR THE BOSTON COLLEGE Eagles or rooting for the Harvard Crimson, orchestrating the perfect tailgate party is almost as important as securing tickets to the game. Anyone can grill a hot dog, but a good tailgate supper takes skill—and the advice of a professional. Enter GoodDeeds, a life-management-services company based—in Wellesley that can help you plan and execute any kind of project or event from updating your closet to planning an exotic getaway. For football—aka tailgate party—season, Deb Lowe at GoodDeeds knows the secret: preparation. "A great tailgate party is a little bit upscale and a little bit of a surprise," she says. "It sets a festive tone and is convenient and easy to assemble and disassemble." Space should be maximized, says Lowe, by using collapsible furniture. To protect against inclement weather, use a pop-up tent, and for "atmosphere," upload a tailgate-party playlist to your iPod and bring along a speaker dock so everyone can hear the tunes. "A successful event is one that you can enjoy without too much work," Lowe notes. Her final tip: Always carry ibuprofen for those overzealous partiers!—CAROLINE HUMPHREY